E-CAT

Electronic Sales Catalog for
Distribution Customers and
Salesforce

ECAT

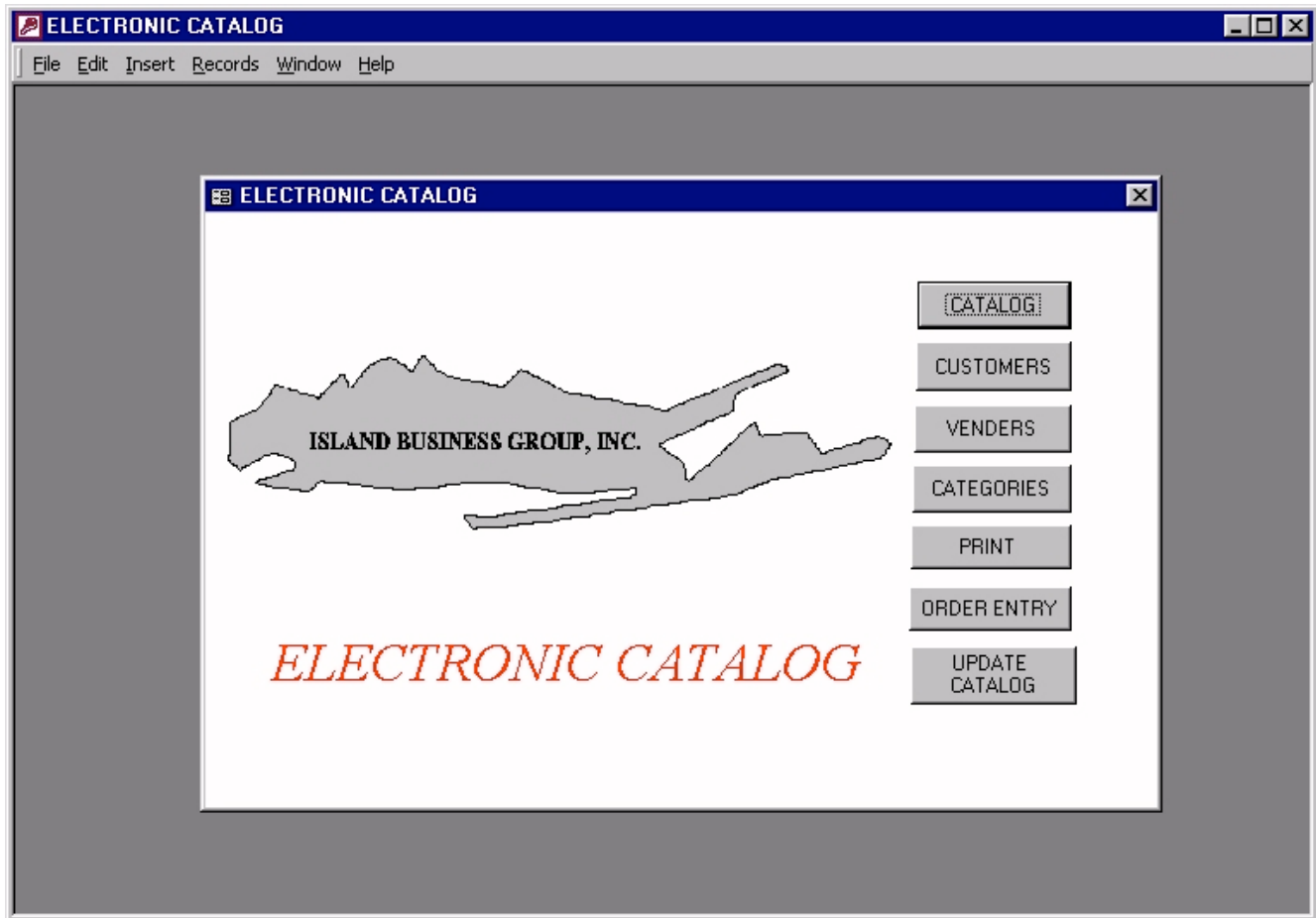ELECTRONIC CATALOG SOFTWARE

OVERVIEW

ECAT was designed in conjunction with large distribution companies with one goal in mind: a fast, user friendly method of giving your customers and potential customers a state-of-the-art electronic catalog for browsing your products off line.

Written in the powerful Microsoft Access database, **ECAT** integrates with your product line, by allowing an easy import of ASCII data from your existing computer system. We also include utilities to create a CD for distribution to your customers.

Our professional staff of programmers, analysts, consultants and technicians are available to insure proper installation, configuration and training of your staff.

ECAT is a great way to showcase your product line. In addition to looking at your products, customers can place and order right on their own computers to be faxed or emailed to you.
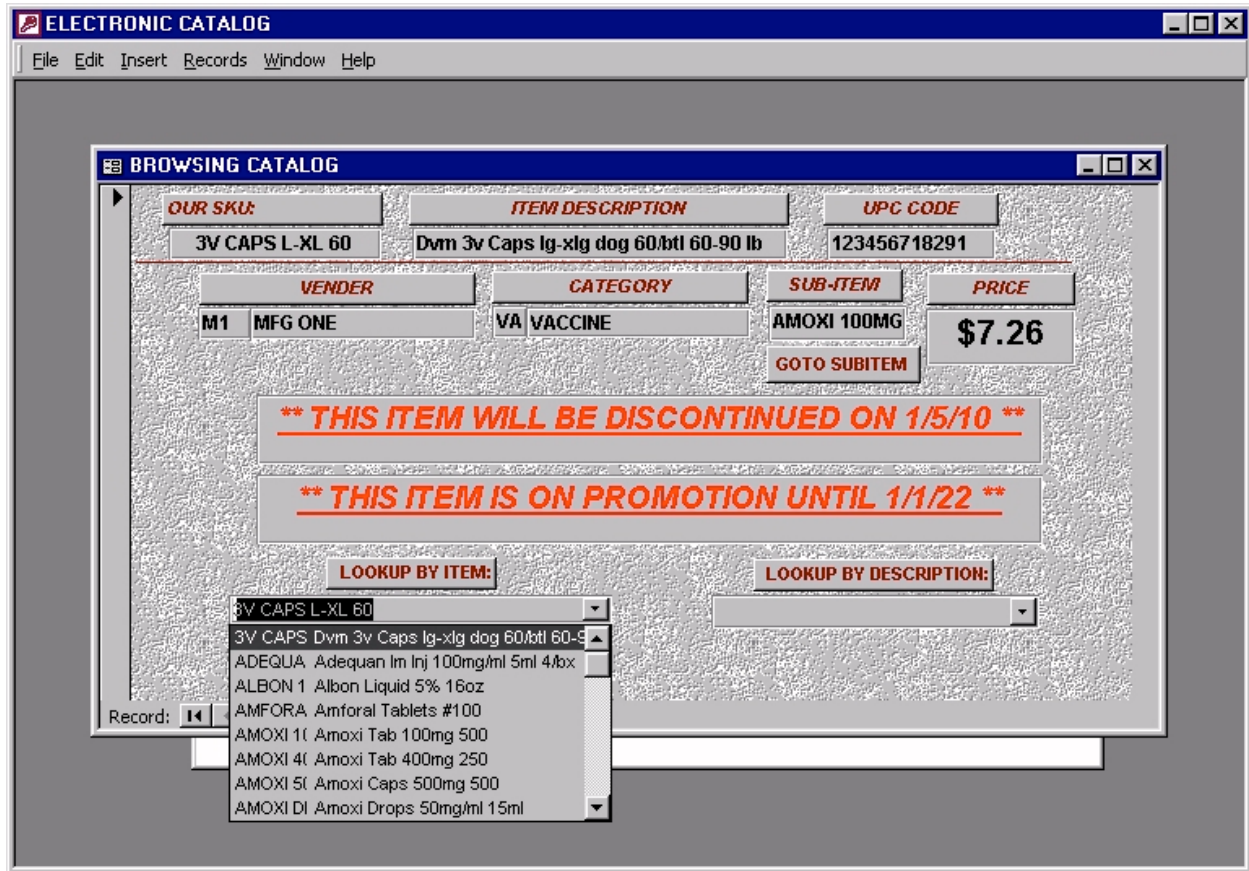
Your customers as well as your sales staff will appreciate the power and flexibility of this great application.

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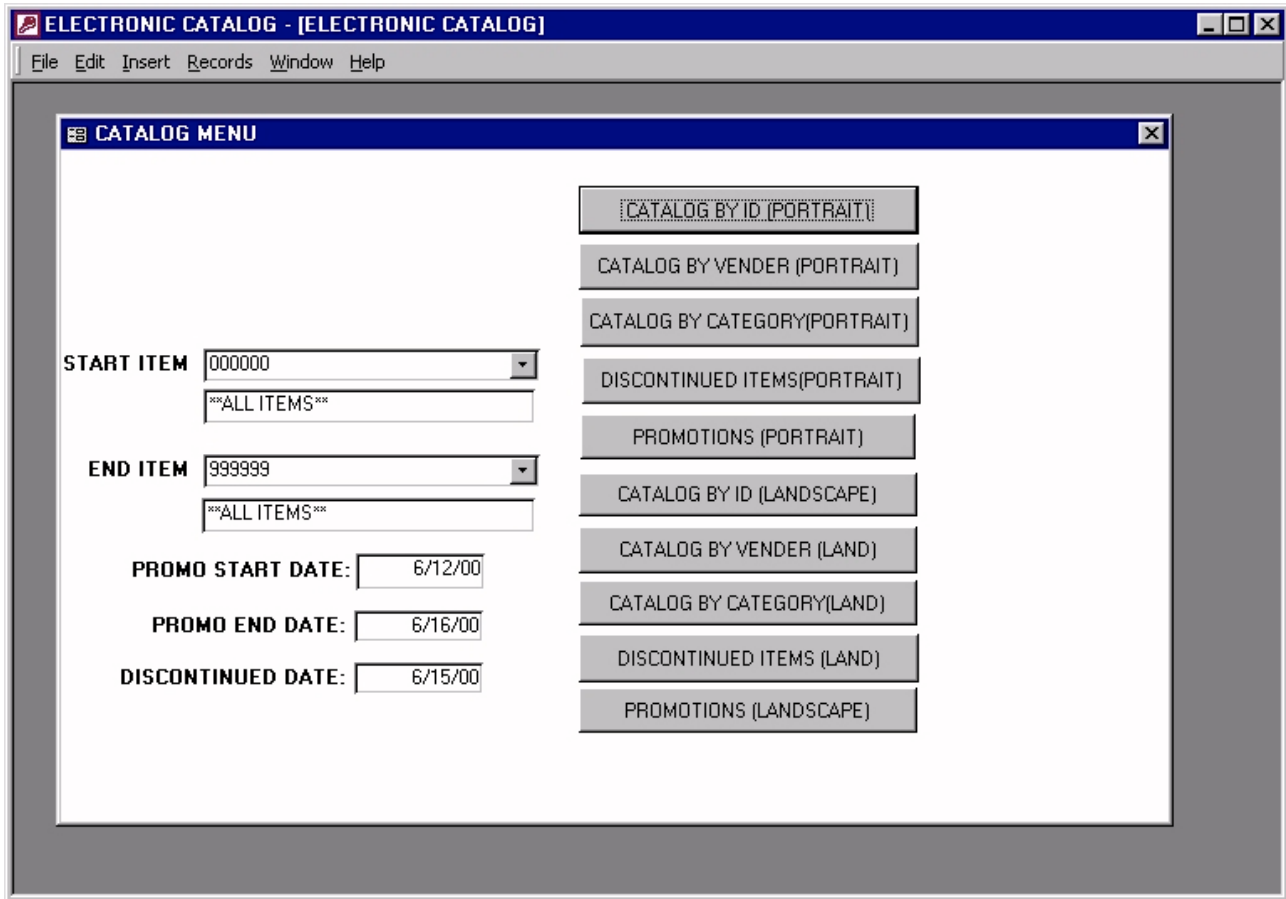
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Main Menu

This screen show's the main system options which are:

1. Browsing Catalog
2. Maintain Customer List
3. Maintain Vender List
4. Printing Catalog in a variety of formats
5. Placing an Order to print or fax.
6. Updating the Catalog with new pricing, etc.

Catalog Browser

This screen shows the catalog browser. An item can be found via the drop down menu's, or using the binoculars to search on any part of an item number or description. You can have substitute items, so that a click on the GOTO SUBITEM button, shows substitute or similar items. The gray bar mid screen can be used to display messages such as a detailed description of the item, or promotional information.

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CATALOG PRINT MENU

This screen and the attached reports show a sample of the catalog printouts. Catalogs can be printed by various criteria and printed either landscape or portrait.

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ELECTRONIC CATALOG

File   Edit   Insert   Records   Window   Help

ORDER ENTRY

TODAY IS THURSDAY, 6/15/00 11:22:50 AM

CUSTOMER NAME ISLAND VETERINARY HOSPITA ▼   SHIP CITY WESTSOMEPLACE

SHIP TO 000 ▼   SHIP STATE: NY   ZIP 11777   Finish Order

ITEMS

	TRX#	ITEMNO	DESCRIPTION	QTY:	PRICE	DISC%	Ext-Price
	4	AMOXI 400MG ▼	Amoxi Tab 400mg 250 ▼	1	$81.57		$81.57
▶	Auto	▼	▼	1	$0.00		$0.00

Total $81.57

Record: I◄ ◄   2   ► ►I ►* of 2

Record: I◄ ◄   2   ► ►I ►* of 2

ORDER ENTRY

Customers can enter an order directly into the software and print or fax it directly to you for processing.

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